

# HOMEDICS<sup>®</sup>

## *newa*<sup>®</sup>

AGELESS SKIN BEGINS HERE



### USER MANUAL

For your safety and for the success of your treatment program, please read this user manual prior to use. It will provide you with important information about using and maintaining the product.



## READ THIS FIRST

To ensure proper use it is important that you read and understand this user manual and the instructions, warnings, precautions and safety information in it before using the HoMedics Newa device for the first time. Be aware any energy emitting device (laser, intense pulse light and radio frequency (RF)) can cause injury if used improperly.



This symbol appears next to information about possible safety risks



This symbol appears next to tips that contain helpful information allowing optimal treatment.

This product may be subject to different regulatory requirements depending on the country of use. Before using the device, please check local regulations. If any local law or regulation is violated, use is not authorized.

Customer Service: [service@homedics.co.uk](mailto:service@homedics.co.uk)

Tel: +44 (0) 1732 378 557

[www.homedics.co.uk](http://www.homedics.co.uk)

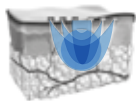


# INTRODUCTION

Thank you for purchasing the HoMedics Newa® Skin Rejuvenation System.

## ABOUT THE NEWA

Based on 3DEEP® technology, the Newa is a home use, energy based system for anti wrinkle and skin rejuvenation treatment.



The Newa, by utilizing six unique electrodes, transmits thermal (heat) energy into the deep layers of the skin to trigger collagen remodeling that will reduce the appearance of wrinkles and improve your skin tone and texture. 3DEEP® Radio Frequency technology combines the delivery of controlled heat deep into the skin, while preserving the overlying epidermis.

## WHY IT WORKS

### How wrinkles form

The connective tissue in our skin contains the supportive structural components (Collagen and Elastin fibers) that give the skin its shape. The Collagen fibers are responsible for skin strength and tone. The Elastin fibers allow skin flexibility or elasticity. With aging, the Collagen and Elastin fibers weaken and the production of new fibers slows down. These structural changes cause the skin to loosen causing skin sagging and wrinkles.

### Rejuvenate the Skin's Support Structure

The Newa device is designated to tighten the existing collagen fibers and triggering new Collagen and Elastin formation by reaching the deep dermal layers where new Collagen and Elastin fibers form.

# THE NEWA HOME USE KIT INCLUDES

- The Newa Device
- Newa Activator Gel
- Newa Power Supply
- Newa Storage Bag
- Instructional DVD
- At a glance Quick Reference Guide
- Newa User Manual



Newa Home Use Kit



Newa Device



Newa Activator Gel



Newa Power Supply



Newa Storage Bag

In addition to what is provided in the Newa Home Use Kit, you will need a mirror and a 240V outlet to use your Newa device.

Full product details are provided on pages 7-8.

## SAFETY FEATURES

Your safety is our primary concern, and therefore it is important that you will read these instructions before using your Newa for the first time. In order to ensure your maximum safety, the Newa was designed with these safety features:

- **Blinking LED indication for energy delivery** – The Newa lets you know that it is emitting energy with a blinking LED. At the end of a 4 minute treatment cycle the LED will stop blinking and a mild vibration will be felt.
- **Automatic shut-off to prevent overheating** - The Newa has a built-in smart sensor that detects when the skin is overheating. The Newa energy delivery will automatically shut off if your skin overheats.
- **Temperature indicator** - The Newa let you know when the skin has reached the optimal temperature range by changing the LED color from Blue to Green. When optimal skin temperature is reached the power will turn off and on alternately to maintain the desired skin temperature and prevent overheating. Keep treating the entire area until the 4 minute treatment cycle is complete.
- **Motion sensor** - The Newa has a smart sensor to detect motion. The energy delivery will automatically shut off if you stop the movement during the treatment.

# SAFETY INFORMATION

## PRECAUTIONS AND SAFETY INSTRUCTIONS

Remember, this is an electric device using radiofrequency waves (similar to the radio waves wavelengths). Please adhere to the following precautions:

- Use this device only for its intended use as described in this user manual.
- Turn the device on **only** during treatment.
- Do not use the device if it is disassembled, cracked or if the electric cord is damaged.
- Do not use the device in the vicinity of inflammable liquids (alcohol, acetone).
- Always thoroughly dry your hands and face before treatment.
- Keep out of reach of children.
- Do not place, store or use the device near sources of water such as the sink or bathtub. If the device is wet or falls into water don't touch the device. Unplug the power supply from the electrical outlet immediately.
- Immediately after use, or before cleaning the device, always turn the device off and unplug it from the electrical outlet.
- Only use the power supply supplied with the Newa to use the device. Using different power supply can damage it.

## CONTRAINDICATIONS (WHEN NOT TO USE THE NEWA)

Do not use the Newa if you meet any of the following criterions:

- Have an implanted pacemaker, arrhythmias or any other severe known heart disorder.
- Have any implantable metal device or body piercing in the treatment area.
- Have any form of suspicious lesion on the treatment area.
- Pregnant or breastfeeding.
- Suffer from autoimmune disorders or diabetes.
- Have blood clotting disorders.
- Use blood thinning medications.
- Using or have used Isotretinoin (Accutane) within the past two months.
- If in doubt about any other medical condition or medication that might affect the treatment, please consult with your physician.

## WARNINGS

- Do not use the Newa over eyelids, eyebrows, lips, ears, breasts or genital area.
- Do not use the Newa over any areas other than the recommended areas in this user manual.
- Please consult your physician before using the Newa if you suffer from autoimmune disorders, diabetes or a blood clotting disorder.
- Do not use the Newa without the supplied Newa activator gel. The device may not operate properly if used without the Newa activator gel, or if used with another product.

# WHAT TO EXPECT WHEN USING THE NEWA\*

## EXPECTED IMMEDIATE EFFECT

Immediately after treatment you should feel a warm sensation in the treated areas. Expect your skin to feel tighter, smoother and more refreshed.

## EXPECTED LONG TERM EFFECT

The skin is expected to improve gradually for up to six months following the treatment as new and healthier collagen is formed. Most users will notice certain reduction in the appearance of wrinkles. After a month of full treatments (up to 5 treatments a week) it is recommended to maintain the effect with ongoing maintenance treatments twice a week.

## THE ELASTICITY TEST

To see and feel the effectiveness of 3DEEP technology, perform the Elasticity Test on yourself. Just pinch your skin in one of the treatment areas before and after the treatment and you may notice the improvement in the skin's elasticity and firmness.

## POSSIBLE SIDE EFFECTS

Since treatment with the Newa is heat-based, skin redness (erythema) and minor swelling (edema) may appear in the treatment area. This simply means that you have applied the necessary heat to achieve the required result. The redness and swelling is expected disappear shortly after the treatment. Do not continue treatments if redness and swelling resides for longer than 24 hours.

Some other (rare) potential side effects may include: pain, damage to natural skin texture (crusting, blister, burn), or fragile skin. If any of these side effects continue for more than 24 hours, please consult your physician.

When you are treating your periorbital wrinkles with the Newa device, you may feel discomfort that many participants described as stinging or prickling. There can also be a warming or slight burning sensation that can last for several minutes after the treatment. Many participants stated that these sensations lessened with continued use.

\* Individual results depend on various factors, may vary between patients and are not guaranteed by the manufacturer.

# GET TO KNOW YOUR NEWA

## THE NEWA DEVICE

### Power Button and LED

Power Button – pressing the power button starts or stops energy delivery. When the active tip is in full contact with the skin, press and release the button to activate the Newa device.

LED – is the indication about energy delivery:

- Steady **Blue** light indicates no energy delivery, standby mode.
- Blinking light indicates active energy delivery, treatment mode. When light turns from **Blue** to **Green** it indicates that the skin has reached the optimal temperature range.



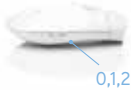
### Power Level Switch

Use the power level switch in order to choose the heating level:

“0” mode = the device is off.

“1” mode = low heating level.

“2” mode = high heating level.



### Active Tip Electrodes

It is important to have all six electrodes (six electrodes = Active Tip) in full contact with the skin at all time during treatment. Energy is delivered through the active tip once you press and release the power button and the LED is blinking.



## ADDITIONAL ELEMENTS

### Newa Activator Gel

Newa activator gel is specially formulated to allow for effective use and clinical results achieved by using the Newa. Please be advised that using the Newa without the Newa activator gel or using any other product will adversely affect the efficiency of the treatment and your safety. In order to reach your treatment results the Newa activator gel must be used as instructed in this user manual. Before using the Newa activator it is advised to verify that it did not exceed its expiration date. Once open, the Newa activator gel can be used for up to 12 months from opening date.

The tube included with your Newa kit should last for approximately 20 full treatments. Additional Newa activator gel is available for purchase through your local vendor or at [www.homedics.co.uk](http://www.homedics.co.uk). See the Newa activator gel tube for a full listing of ingredients.



### Power Supply

To use the Newa device connect the electrical outlet adaptor to the power supply provided (according to the instructions on the power supply box) and plug it into your electrical outlet.







### Storage Bag

The storage bag has been specially designed for a convenient storage of your Newa while traveling.



### Storage Case

The storage case has been specially designed for convenient, permanent storage of your Newa, Power supply, Newa activator gel and Instructions folder.

## HOW TO USE YOUR NEWA

### TREATMENT PROCEDURE

The goal of the treatment is to apply heat to the deeper layers of the skin and maintain this level of temperature for several minutes.



### FIRST TIME USE

#### Step 1 – Prepare the Newa Device

Make sure the Switch is off ("0" mode) before plugging it into the electrical outlet. Connect the electrical outlet adaptor to the power supply provided (according to the instructions on the power supply box) and plug it into your electrical outlet.

#### Step 2 – Try Your Newa

When using your Newa for the first time, we recommend that you try it on your forearm first so you will learn what feeling you will experience during treatment.

- Move the switch to "2" mode. The LED should emit a steady light signaling it is connected to the main power.
- Apply the Newa activator gel on your forearm.
- Press and release the power button. The LED will start blinking.
- Move the Newa device in a circular movement on your forearm. You should feel a warm pleasant sensation.
- Once you get the feeling, you don't have to finish 4 minutes of treatment on your arm. Stop the energy delivery by pressing the power button and start treating your face according to the instructions below.



#### Step 3 – Adjust Treatment Level

The Newa device has 2 treatment levels: High and Low. We recommend you start with the "High" setting ("2" mode), however, if you find the sensation too uncomfortable, you may select the lower setting.

To change the treatment level, if there is energy delivery (LED is blinking), press and release the power button to stop energy delivery, then remove the Newa device from the skin and change the Switch to mode "1".





## EVERY TIME USE

### Step 1 – Turn Nema Off

Make sure the switch is in “0” mode, meaning it is powered off.



### Step 2 – Connect Nema to Electrical Outlet

Connect the electrical outlet adaptor to the power supply provided (according to the instructions on the power supply box) and plug it into your electrical outlet.



### Step 3 – Prepare Yourself for the Treatment

1. Remove all jewelry from the treatment areas. This includes among others earrings, necklaces or rings.
2. Using non alcoholic cleaning pads, clean your face thoroughly and dry it. Make sure all make up has been removed from the treatment
3. Divide your face into up to six “treatment areas” as depicted in figure.
4. Each treatment area will be treated for 4 minutes which should be sufficient to create enough heat and to maintain it.

After 4 minutes, the energy delivery will stop automatically and you will feel a vibration. You may stop the treatment at anytime by pressing the power button and removing the Nema device from your skin.



5. You may treat any of these six areas according to your needs and comfort



### Step 4 – Applying Nema Activator Gel

- Apply two “lines” of the Nema activator gel directly on the electrodes area. You should not use any other product with the Nema device.
- Make sure that the Nema activator gel quantity is enough to cover the active tip area as seen on the image.



### Step 5 – Prepare the Treatment Area

- Gently place the Nema active tip area on the treatment area. With a circular motion, spread the Nema activator gel from the center to the borders of the treatment region.
- Only after you have covered the treatment area with the Nema activator gel, move to the next step.



### Step 6 – Prepare Nema for the Treatment

- Move the switch to “2” mode.
- The device is ready for the treatment.

- Pressing the power button will start or stop energy delivery.
- Press and release the power button to start energy delivery. The LED will start blinking.



- **i** It is important to have the active tip in full contact with the skin at all time during treatment.

#### Step 7 – Treatment

- Treat the entire treatment area in constant circular motion.
- **You need to maintain circular motion of the device during treatment mode.**
- You should feel a warm, pleasant sensation as you move the device over the treatment area. This means that the Newa is working.
- **It is important you maintain a reasonable movement speed as demonstrated in the instructional DVD.**
- Once you have reached the optimal skin temperature range the LED turns Green. Keep treating the entire area until the 4 minute treatment cycle is complete.
- A vibration will indicate that the 4 minute treatment cycle of the area is completed



#### Step 8 – Control The Heating

You can control the heating by changing the size of the treatment area:



- If you feel your skin is only mildly heated you can decrease the size of the circular motion to narrow down the treatment area.
- If your skin feels too warm, try increase the size of your circles. If this does not help, stop the treatment by pressing the power button and change the treatment level to “1”.

#### Step 9 – Adjust Treatment Level

We recommend you start with the High heating level (“2” mode), but if you find the sensation uncomfortable, you may select the lower setting.

To change the treatment level, if there is energy delivery (LED is blinking) press and release the power button to stop energy delivery, then remove the Newa device off the skin and change the Switch to mode “1”.



#### Step 10 – Move to the Next Treatment Area

When treatment of the first area is completed (total of 4 minutes):

- The LED will stop blinking and a vibration will be felt indicating no energy delivery.
- Apply more Newa activator gel on the electrode area, continue to the next treatment area and repeat the procedure.



## Step 11 – Post Treatment

### 1. Clean the device



**⚠** Before cleaning the device, always turn the device off and unplug it from the electrical outlet if you use a power supply.

Wipe any remains of the Newa activator gel from the electrodes area with a soft dry cloth and store the device.



### 2. Store the Newa device

Once the treatment is completed, turn off the Newa (Switch to mode “0”) and unplug the device from the electrical outlet.



### 3. Complete skincare

Gently remove any excess of treatment gel from your face. Feel free to apply your regular night or day skincare and makeup of your choice.

**⚠** DO NOT turn “ON” the Newa when the device is not in use.

**⚠** Warning – Do not stop the circular movement of the device as you press it to your skin. Once movement is stopped, the skin may overheat and burns can occur.

**i** It is important for the efficiency of the treatment to have all six electrodes in contact with the skin at all time during treatment.

**i** Skin properties, sensations and treatment results vary widely between people and between treatment areas.

**i** If you do not feel any heating, please contact customer service at +44 (0) 1732 378 557.

## TREATMENT FREQUENCY

In order to maximize the treatment results with the Newa, it is recommended you perform a full treatment series of up to five times a week for a period of 1 month. After the end of the first month, you may want to continue maintenance treatments twice a week.

**i** If you stop using the Newa, your results will start to lessen. If you restart your treatments after a period of non use, you may want to repeat the full treatment series.

**⚠** Do not exceed one treatment per day.

During your treatment sessions:

- Allow for each treatment area the full 4 minutes treatment.
- Treat the entire area.
- During each treatment session, treat the same areas.
- Use the highest treatment level you can comfortably tolerate.

# TROUBLESHOOTING

Use the following information to help solve problems that may arise during use. If you still have questions, please visit our website [www.homedics.co.uk](http://www.homedics.co.uk) or call HoMedics Customer Service at +44 (0) 1732 378 557 and we will be happy to help you.






Problem	Probable Causes	Corrective Actions
The switch is set to level "1" or "2" but the LED light of the power button is <b>OFF</b> .	<ol style="list-style-type: none"><li>1. Power cable not connected or faulty.</li><li>2. No power in the outlet.</li></ol>	<ol style="list-style-type: none"><li>1. Check the power connections and make sure that the connector is properly attached to the device.</li><li>2. Check if there is power in the main outlet by connecting another device to it.</li></ol>
LED is <b>ON and blinking</b> – but no heat sensation.	<ol style="list-style-type: none"><li>1. Insufficient amount of Newa Activator gel.</li><li>2. Circular movement speed is too slow.</li><li>3. Treatment area is bigger than recommended.</li><li>4. Newa's active tip has dry residues of Newa activator from previous use.</li></ol>	<ol style="list-style-type: none"><li>1. Reapply Newa Activator in two lines as demonstrated.</li><li>2. Keep a reasonable movement speed as demonstrated in the instructional DVD.</li><li>3. Keep the size of the treatment area as recommended in this user manual.</li><li>4. Make sure to wipe any remains of the Newa Activator gel from the electrodes area with a soft dry cloth before you store the device.</li></ol>
LED is <b>ON</b> and blinking – the heat emitted feels too warm.	<ol style="list-style-type: none"><li>1. Treating with treatment level "2".</li><li>2. The treatment area is too small.</li><li>3. The active tip is not clean.</li></ol>	<ol style="list-style-type: none"><li>1. Adjust treatment level to "1".</li><li>2. Increase the treatment area as recommended in this user manual.</li><li>3. Make sure to wipe any remains of the Newa Activator gel from the electrodes area with a soft dry cloth before you store the device.</li></ol>

# LABELING AND SPECIFICATIONS

Specifications	Newa Device
Power Consumption	10W
Input Voltage	9V DC
Dimensions	73mm, 37mm, 120mm
Weight	70 gr



Specifications	Power Supply
Input	100-240VAC 50-60 Hz 0.5A
Output Voltage	9 VDC
Output Current	2A
Direction of Connector	⊕—●—⊖

Symbol	Meaning
	The user should refer to the User Manual
	CE mark
	Type BF applied part
	A double insulated appliance, "Class II"
	This marking indicates that this product should not be disposed with other household wastes throughout the EU. To prevent possible harm to the environment or human health from uncontrolled waste disposal, recycle it responsibly to promote the sustainable reuse of material resources. To return your used device, please use the return and collection systems or contact the retailer where the product was purchased. They can take this product for environmental safe recycling.

## CARE AND MAINTENANCE

Do not crush, burn, or open the Newa case.

The Newa should be disposed of in accordance with all current country regulations.

### Storage

The Newa device should be stored in a cool, dry place out of the reach of children.

### Assembly and Maintenance

The Newa device does not require assembly.

### Travel

When traveling with the Newa device you may need a plug adaptor. A voltage converter is not necessary since the Newa device is suitable to 100-240V outlets.

## TWO YEAR GUARANTEE

HoMedics guarantees this product from defect in material and workmanship for a period of 2 years from the date of purchase, except as noted below.

This HoMedics product guarantee does not cover damage caused by misuse or abuse; accident; the attachment of any unauthorised accessory; alteration to the product; or any other conditions whatsoever that are beyond the control of HoMedics. This guarantee is effective only if the product is purchased and operated in the UK / EU. A product that requires modification or adaptation to enable it to operate in any country other than the country for which it was designed, manufactured, approved and / or authorised, or repair of products damaged by these modifications is not covered under this guarantee. HoMedics shall not be responsible for any type of incidental, consequential or special damages.

To obtain guarantee service on your product, return the product post-paid to the HoMedics Service Centre at the address on the back of this manual along with your dated sales receipt (as proof of purchase). Upon receipt, HoMedics will repair or replace, as appropriate, your product and return it to you, post-paid. Guarantee is solely through HoMedics Service Centre. Service of this product by anyone other than the HoMedics Service Centre voids the guarantee.

This guarantee does not affect your statutory rights.

## CUSTOMER SERVICE

Tel: +44 (0) 1732 378 557

Email: [support@homedics.co.uk](mailto:support@homedics.co.uk)

[www.homedics.co.uk](http://www.homedics.co.uk)

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